



A NATIONAL PHILANTHROPIC TRUST PROJECT

WHY WE WALK

Breast Cancer 3-Day Facts

- The Breast Cancer 3-Day is a 60-mile walk for women and men who want to make a personal difference in the fight to end breast cancer. Participants make a commitment to meet an individual fundraising goal of \$2,200 and spend several months training to prepare for the event. They devote the entire three-day weekend to the cause.
- Since its inception in 2003, more than \$220 million has been raised through Breast Cancer 3-Day donations, contributions and sponsorships.
- In 2006, the Breast Cancer 3-Day raised \$86 million through donations, contributions and sponsorships. Of that, more than \$61 million, representing 71% of funds raised, was invested in breast cancer research, education, and community outreach in 2006. The 71% return to charity exceeds the Better Business Bureau Wise Giving Standards for Charity Accountability: www.give.org.
- Breast Cancer 3-Day walkers travel an average of 20 miles a day during the event. Participants are provided meals, snacks, drinks, shower facilities, tents, safety guidelines and 24-hour medical support — all resources needed for a safe and memorable experience. A crew of volunteers spends the entire weekend with walkers and staff to make the event possible.
- The 2008 Breast Cancer 3-Day Series includes events in:

Chicago (Aug. 8-10)	Twin Cities (Sept. 19-21)	Tampa Bay (Oct. 31-Nov. 2)
Boston (Aug. 15-17)	Michigan (Sept. 26-28)	Dallas/Fort Worth (Nov. 7-9)
Cleveland (Aug. 22-24)	Washington, DC (Oct. 3-5)	Arizona (Nov. 14-16)
San Francisco Bay Area (Sept. 5-7)	Philadelphia (Oct. 17-19)	San Diego (Nov. 21-23)
Seattle (Sept. 12-14)	Atlanta (Oct. 24-26)	

Breast Cancer Facts

- Breast cancer is the leading cancer among American women and is second only to lung cancer in cancer deaths.
- One woman is diagnosed with breast cancer every three minutes and one woman will die of breast cancer every 13 minutes in the United States.
- An estimated 40,460 women and 450 men will die from breast cancer in 2008.
- Only 5 to 10 percent of breast cancers are due to heredity. The majority of women with breast cancer have no known significant family history or other known risk factors.
- African Americans have the highest death rate from breast cancer of any racial/ethnic group in the United States.

The Breast Cancer 3-Day. **BECAUSE EVERYONE DESERVES A LIFETIME.**



WHY WE WALK

- Without a cure, 1 in 8 women in the U.S. will continue to be diagnosed with breast cancer — a devastating disease with physical, emotional, psychological and financial pain that can last a lifetime.
- Without a cure, an estimated 5 million Americans will be diagnosed with breast cancer — and more than 1 million could die — over the next 25 years.

Breast Cancer 3-Day Beneficiaries

Susan G. Komen for the Cure

Eighty-five percent of the net proceeds from the Breast Cancer 3-Day benefits Susan G. Komen for the Cure, the world's largest and most progressive grassroots network fighting to end breast cancer.

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure® and the Breast Cancer 3-Day, the organization has invested nearly \$1 billion to fulfill its promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. **For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit komen.org or call 1.877.GO KOMEN.**

National Philanthropic Trust

Fifteen percent of the net proceeds from the Breast Cancer 3-Day benefits the National Philanthropic Trust Breast Cancer Fund, a special field of interest fund that will provide support for breast cancer initiatives including research, treatment, prevention and education. The NPT Breast Cancer Fund is an endowment, which will ensure that the cause receives long-term, continuing support irrespective of gifting activities in years to come.

National Philanthropic Trust (NPT), the event manager, is an independent public charity dedicated to promoting and facilitating charitable giving by individuals, families and organizations while expanding their knowledge in the field of philanthropy. Founded in 1996, NPT is one of the 100 largest charities in the United States with more than \$675 million in assets under management. Since its inception, NPT has raised more than \$1.2 billion in charitable assets, and made more than 22,500 grants to U.S. and international charities totaling \$650 million. Led by a national board of trustees and a team of professionals with more than 100 years of combined philanthropic experience, NPT has proven expertise in the stewardship of charitable donations. **For more information, visit www.nptrust.org.**

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