

April 28, 2008

Dear **Ole Miss Alumni**,

On November 7-9, thousands of women and men will unite and walk 60 miles through our community. The Breast Cancer 3-Day is a weekend of hope, as we honor lives lost, celebrate survivors, promote breast cancer research and help bring breast cancer care to those who so desperately need it. Many of us have been personally touched by breast cancer by witnessing first hand how devastating the battle can be through a family member, a friend, a coworker or a neighbor. WE have decided to become part of the solution and would like YOUR help in making that happen. We are a group of educators from across the Dallas area who has decided to make a difference.

We have committed ourselves to walk and have agreed to raise a minimum of **\$2,200** per team member to help in the fight against breast cancer. We are currently fifteen members strong and must reach our minimum goal of **\$33,000** in order to participate. We live and work in this community and are therefore reaching out to our friends, our families, our neighbors, and our local business owners to join us in our efforts. Net proceeds from the Breast Cancer 3-Days benefit Susan G. Komen for the Cure to fund breast cancer research, education, screening and treatment programs, as well as the National Philanthropic Trust Breast Cancer Fund, to provide an endowment for breast cancer initiatives.

In order to reach our goal, we are asking for your support in the form of a monetary donation. In exchange for your generous gift, we are offering to provide different levels of exposure for your company throughout the coming months and during the event itself. The amount of exposure, potential press coverage and advertising value that **you** would receive will not go unnoticed. The event not only attracts thousands of walkers, crew members and volunteers, but thousands of spectators as well!

Sponsorship Options

Official Sponsor: \$1000 and up

- Company Name AND Logo listed as **OFFICIAL SPONSOR** on ALL forms of advertisement:
 - T-shirts, which will be worn during fundraising efforts, during the 3-Day Walk and sold to others
 - Team Flag which will be displayed during the walk and at all fundraising events and during the 3-Day
 - Banner that will be used during fundraising events
 - Flyers used to spread awareness about Breast Cancer
 - Mentioned in any media coverage that we receive
- Company Name, description and contact information listed on both our team and personal pages
- Certificate of Sponsorship to hang in your office

Platinum Sponsor: \$500-\$999

- Company Name AND Logo listed on:
 - T-shirts, which will be worn during fundraising efforts, during the 3-Day Walk and sold to others
 - Team Flag which will be displayed during the walk and at all fundraising events and during the 3-Day
 - Banner that will be used during fundraising events
- Company Name and Description listed on our team page
- Certificate of Sponsorship to hang in your office

Gold Sponsor: \$250-\$499

- Company Name listed on:
 - T-shirts, which will be worn during fundraising efforts, during the 3-Day Walk and sold to others
 - Team Flag which will be displayed during the walk and at all fundraising events and during the 3-Day
- Company Name listed on our team page
- Certificate of Sponsorship to hang in your office

Unfortunately, breast cancer has become an all too common occurrence among women and men throughout the world. Now is the time to take action to help end this disease. The more funds that we raise, the sooner we can end this fight. More information about the Breast Cancer 3-Day can be found on our team page.

All donations will be combined and presented to the BEE-Lievers team we are sponsoring at an alumni event in October. We encourage you to choose one of the options above but any amount helps. All donations should be made out and sent to the following (please note that you are an Ole Miss alumni as well):

The BEE-Lievers
1800 Main Street #714
Dallas, TX 75201

All questions can be addressed to Brent Germany at brent.germany@rebelclubdfw.com.

We are extremely excited about the opportunity that we have to become involved in our community, help in the fight against breast cancer and challenge ourselves physically through our participation in the 2008 3-Day Walk. By choosing to support US in the Breast Cancer 3-Day, **You** will ultimately help put an end to breast cancer. Thank you for your support and consideration.

Sincerely,

The Rebel Club of DFW

and

Sarah Nour
The BEE-Lievers
Dallas/Ft. Worth 3-Day Participants 2008